

Evaluation Rubric – Traffic Hackathon

Criteria	Weight	Level 1	Level 2	Level 3	Level 4	Level 5
Idea - Interesting/ Useful/ Value Accretive/ Impact Focus/Novelty	10%	The idea does not seem interesting, useful and not unique		The Idea/Solution is interesting and useful		The Idea/Solution is interesting and useful with clear steps. Also has Strong impact focus or strong value creation with a unique problem tackling
Impact - Level of impact, Scalable	6%	Doesn't add much value to the solution of the problem, not scalable		Solves the problem to a good level		Idea is impactful and scalable which helps to solve the erradicating the related issues to a major level
Environmental Impacts	5%	Solution is not environment friendly		Solution is environment friendly to a level causing minor pollutions		Solution is environment friendly and even helps in solving pollution levels
Implementation - Ease/Cost of implementation (Frugality), Viability/ Time to achieve Break even	12%	Implementation is not feasible, seems costly		Implementation seems feasible to a good level with minor difficulties and seems viable		Solution is viable, Implementation is practical and cost
Financial Sustainability/ Bankability of the proposed solution- RoI/ EBITDA	15%	Solution can be implemented but is not financially sustainable		Business model can be improved to make the solution more bankable		Solution can be implemented with external finance
Technical Feasibility	15%	The idea does not seem to be technically feasible		The idea is technically feasible but there may be significant challenges		The idea is technically feasible and can be implemented
RollOut Plan- Speed of deployment	12%	The team has no idea how to implement the solution		The team has a brief idea of how the solution might be implemented		The team has a proper plan to implement the solution p details about the rollout process
Stage - Development stage	5%	Just an idea with no progress		Team has already started working on the idea and has made a good progress.		The team has built up the MVP and is ready for demon
Team – Capacity/ Expertise	10%	Sole member with no specific expertise		Small team with adequate expertise. Shows attempt to solve the problem innovatively		Strong + mission-focused with a wide variety of skills and
Overall plan	10%	Solution meets one/two above mentioned criteria		Solution meets some of the above mentioned		Solution meets maximum of the above mentioned criteria

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